

PRESS RELEASE

USA, June 29, 2022

The Clean Show
Next Edition: July 30 - August 2, 2022
Georgia World Congress Center
Atlanta, Georgia

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Reduced Pricing Ends Tonight for The Clean Show 2022

Atlanta, GA – Today is the final day to save on visitor registration for The Clean Show 2022, returning to Atlanta July 30 - August 2, 2022. Prices will increase tonight, Wednesday, June 29, at 11:59 pm ET, to the standard rate of \$169 for both members and non-members. Registration can be accessed [here](#).

Each Clean Show registration provides access to over 30 hours of free education and the option to attend any number of the networking opportunities being offered both on and off the show floor. The full schedule of educational sessions, events, receptions and more can be found [here](#).

The Clean Show is organized in collaboration with five industry-leading associations: Association for Linen Management (ALM), Coin Laundry Association (CLA), Dry-cleaning & Laundry Institute (DLI), Textile Care Allied Trades Association (TCATA), and Textile Rental Services Association of America (TRSA).

Thank you for your coverage and support of The Clean Show. For further information, images or interview inquiries, please contact Ali Rosenberger: ali.rosenberger@usa.messefrankfurt.com.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organizer with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to The Clean Show, the North American portfolio of events includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Techtextil North America, Texprocess Americas, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at <http://www.us.messefrankfurt.com>.