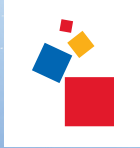# the clean Show

presented by Texcare

August 23 - 26, 2025
Orlando, FL USA

Advancing the Industry Together

Sponsorship Brochure

WHY SPONSOR?

WANTING TO GENERATE MORE LEADS?

Check out our on-site signage, print advertising, and digital sponsorships to ensure your company logo and branding are seen by all visitors attending the event.

LOOKING TO INCREASE BOOTH VISITS?

Mobile app push messages create a call to action, driving traffic to you.

DOES THE EVENT ALIGN WITH A BUSINESS MILESTONE OR HAVE A NEW PRODUCT TO PROMOTE?

Build the hype with a eNewsletter feature before the event or secure a spotlight in one of our Show Day eNewsletters.

INTERESTED IN BRAND RECOGNITION?

Upgrade your online company profile to drive clicks before and after the event, while collecting lead data in your Exhibitor Dashboard.

THE BENEFITS

- Recognition on The Clean Show website
- Onsite event signage acknowlegement
- Featured in eNewsletters prior to event
- Recognition in show daily eNewsletters
- Recognition in show mobile app
- Digital sponsor banner for your website

  Excludes Digital Media Plan Upgrade purchases.

PRINT OPPORTUNITIES

SHOW DIRECTORY

All exhibitors receive a standard listing in the printed show directory which includes company name, booth number, contact information, website, and products as part of the media fee.

Two-Page Spread	$8,000
~~Back Cover~~ **SOLD**	$5,200
Inside Front Cover	$4,700
Inside Back Cover	$4,700
Full Page Ad	$4,200
Featured Listing – includes company logo, company description, and highlighted listing	$800

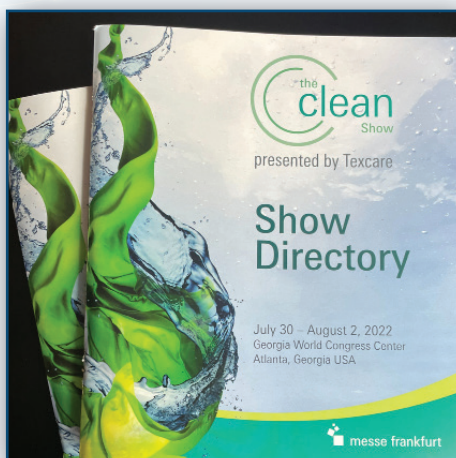**Deadline to secure Printed Show Directory Ads is June 27, 2025**

VISITOR BROCHURE

Place an ad in the visitor brochure mailed to thousands of registered and potential visitors prior to the show.

Two Page Spread	$4,000
Full Page Ad	$2,500

Deadline to secure Visitor Brochure ad is February 28, 2025   *All print opportunities are full color

HAVE ANOTHER IDEA?

Contact us today:
cleanshow@usa.
messefrankfurt.com
to discuss!

DIGITAL OPPORTUNITIES

WEB ADVERTISING

Online Registration Sponsor *(Exclusive)*	• Include your banner image on screen as visitors work their way through the online registration process	$15,000
Show Website Banner	• Feature your company logo and booth number directly on The Clean Show website through the end of Clean 2025 • Linked to your company's website • Ad size A: 1,140 x 190 px, Ad size B: 1,140 x 285 px, Ad size C: 1,140 x 360 px	A - $1,300 B - $1,500 C - $1,700

MOBILE APP

Splash Screen *(Exclusive)*	• Your ad shown when opening the app (1080 x 1920 pxl image)	$6,000
Mobile App Banner	• Place your company logo and link at the footer of the navigation menu. Banner will rotate randomly. (1089 x 169 pxls)	$4,000
Push Messages	• Everyone who downloads the app will receive your message (as long as bluetooth is enabled), use the messaging system to relay news, product announcements, promote educational sessions, or simply link to your company website	$2,000 per message

WEB DIGITAL OPPORTUNITIES

Visitor eNewsletter	• Feature your company logo, a 150 word blurb about your company or product, and a link to your website in our visitor newsletter emailed directly to registered visitors	$2,000
Show Day eNewsletter Feature *(Limited Availability)*	• Feature your company logo, a 150 word blurb about your company or product, and a link to your website in our visitor newsletter emailed directly to visitors in attendance	$2,000

the Clean Show
presented by Texcare

EXHIBITOR NEWSLETTER

HAVE ANOTHER IDEA?

Contact us: cleanshow@usa. messefrankfurt.com to discuss!

ON-SITE OPPORTUNITIES

SHOW FLOOR OPTIONS

~~Show Bags~~ **SOLD** *(Exclusive)*	• ~~Company logo and website will be displayed on show bags given to all visitors on show site~~	~~$20,000~~
~~Lanyards~~ **SOLD** *(Exclusive)*	• ~~Company name will be displayed on the lanyard, co-branded with the show logo, and will be supplied to visitors at registration prior to exhibit hall entry~~	~~$20,000~~
Café CLEAN Sponsor *(Exclusive)*	• Includes hanging banner and sponsorship sign in the café area	$10,000
Concession Sponsor *(Exclusive)*	• Includes hanging banner and sponsorship sign in the concessions area	$10,000
Charging Station *(Exclusive)*	• Brand cell phone charging stations with your logo and message on a sponsorship sign	$5,000
Hand Sanitizer Station *(Exclusive)*	• Brand hand sanitizer stations with your logo and message on a sponsorship sign, be featured as a sponsor of the hand sanitizer station on the floor locator and signage maps	$5,000
Hotel Room Key	• Expand your marketing reach by having your company logo displayed on one or more hotels in our hotel block	Request Quote

Deadline to submit design and secure sponsorship is June 27, 2025

HAVE ANOTHER IDEA?

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ON-SITE OPPORTUNITIES

SIGNAGE & CLINGS

Aisle Sign Sponsor *(Limited Availability)*	• See your company logo and booth number displayed at the bottom of an aisle sign (4 x 2 ft) in a prominent location on the show floor, specific aisle signs may be requested	$5,000
Door Clings	• Be one of the first companies visitors see upon arriving at the show. Cling includes your company logo and booth number on one set of entrance doors near the taxi and shuttle area	$3,000
Digital Meterboard Signage	• Your company name, company logo, booth number and advertisement displayed on one-sided digital panel screen in specific locations in the convention center	$2,000 each
Floor Ad Space	• Add impact to your booth with a 3'x2' floor decal in the aisle directly out front of your booth. These decals serve as a great welcome mat and provide visibility from the aisle	$1,500 each
Hanging Banners	• Grab visitors' attention with your company name, company logo, and/or booth number displayed	Request Quote
Escalator / Stair Clings	• Grab visitors' attention with your company name, company logo, and/or booth number displayed	Request Quote
Escalator Runner	• Gain brand exposure as visitors make their way to the exhibit hall with escalator signage on the concourse	Request Quote

Deadline to submit design and secure sponsorship is June 27, 2025

HAVE ANOTHER IDEA?

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Clean 2025
Sponsorship & Advertising Agreement
—Page 1—

August 23-26, 2025
Orlando Convention Center
Orlando, FL USA

Please submit 100% payment with your signed agreement to secure your sponsorship opportunities:

Messe Frankfurt Inc. • 3200 Windy Hill Road, Suite 500 W • Atlanta, Georgia 30339

Company: _____

Contact Name: _____ Job Title: _____

Mailing Address: _____

City/State/Postal Code/Country: _____

Email: _____

Print: Deadline to secure Visitor Brochure ads is February 28, 2025. Deadline to secure Printed Show Directory ads is June 27, 2025	Price	Quantity	Cost
Show Directory Two-Page Spread	$8,000		
~~Show Directory Back Cover~~ SOLD	~~$5,200~~		
Show Directory Inside Front Cover	$4,700		
Show Directory Inside Back Cover	$4,700		
Show Directory Full Page Ad	$4,200		
Show Directory Featured Listing	$800		
Visitor Brochure Two Page Spread	$4,000		
Visitor Brochure Full Page Ad	$2,500		

Web / Digital:	Price	Quantity	Cost
Online Registration Sponsor	$15,000		
Website Banner A: 1140 x 190 px	$1,300		
Website Banner B: 1140 x 285 px	$1,500		
Website Banner C: 1140 x 360 px	$1,700		
eNewsletter Feature	$1,000		
eNewsletter Feature, Show Day	$2,000		

Mobile App:	Price	Quantity	Cost
Splash Screen	$6,000		
Mobile App Banner	$4,000		
Push Message	$2,000		

On-site Signage: Deadline to secure and submit design is June 27, 2025	Price	Quantity	Cost
~~Show Bags~~ SOLD	~~$20,000~~		
Lanyards	$20,000		
Cafe CLEAN Sponsor	$10,000 (exclusive)		
Concessions Sponsor	$10,000 (exclusive)		
Charging Station Sponsor	$5,000 (exclusive)		
Hand Sanitizer Station Sponsor	$5,000 (exclusive)		
Hotel Room Key	Request Quote		
Aisle Sign Dangler – 4' x 2', aisle of choice	$5,000		
Door Clings	$3,000		
Digital Meterboard Signage	$2,000		
Floor Ad Space	$1,500		
Hanging Banners	Request Quote		
Escalator and Stair Clings	Request Quote		
Escalator Runner	Request Quote		

TOTAL COST:_____

Clean 2025
Sponsorship & Advertising Agreement
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August 23-26, 2025
Orlando Convention Center
Orlando, FL USA

Please submit 100% payment with your signed agreement to secure your sponsorship opportunities:
Messe Frankfurt Inc. • 3200 Windy Hill Road, Suite 500 W • Atlanta, Georgia 30339

Please submit this order form to cleanshow@usa.messefrankfurt.com to secure your selected opportunities. Once submitted, a team member will provide an invoice for payment. Check, credit card and bank transfer are accepted methods of payment. Further payment instructions will be provided in footer of invoice. If credit card payment is preferred, please login to your Exhibitor Dashboard and complete the online sponsorship form. Note: Credit card transactions incur a 4% processing fee at time of online payment.

TOTAL SPONSORSHIP $_____
(Total cost from selections page)

Method of Payment (Check one): _____ Check   _____ Bank Wire*   _____ Credit Card

Please note your full balance must be paid and design/content submitted by the specified deadlines to secure your sponsorship. Any cancellation of sponsorship items must be submitted to Show Management in writing. **No refunds will be given.**
*Exhibitor is responsible for any bank fees incurred with payment.

Your signature below indicates your agreement of these Terms & Conditions. Thank you for your sponsorship!

Signature: _____   Date: _____

ARTWORK SPECIFICATIONS

Bold Listing and Logo Specifications

Please send us your company logo with the following qualities: at least 300 dpi; CMYK color; file format PNG, AI or EPS; no smaller than 400 pixels wide.

Ad Specifications
All ads can be submitted to Show Management via your Exhibitor Dashboard.

Photography must be converted to CMYK and provided as high-resolution TIFF or EPS files (no JPGS). Image resolution should be at least 300 dpi at 100%.

Where possible, fonts should be converted to outlines or embedded in the file.

Preferred applications include Adobe InDesign, Photoshop or Illustrator. PDF files are accepted but are the responsibility of the advertiser, not Show Management.

Show Management will not be responsible for the final reproduction quality of any materials provided that do not meet the defined specifications.

All ad materials must be approved by Show Management.

For more information, contact:
The Clean Show Team
cleanshow@usa.messefrankfurt.com