

2006 Paperworld USA  
Seminar Speakers

| <b>Wednesday,<br/>November 8th</b> | <b><u>Session Code</u></b> | <b><u>Session Title</u></b>              | <b><u>Speaker</u></b> | <b><u>Track</u></b> | <b><u>Time</u></b> | <b><u>CHA<br/>Workshop</u></b> |
|------------------------------------|----------------------------|--|-----------------------|---------------------|--------------------|--------------------------------|
|                                    | KN                         | TBD                                      | TBD                   | Key Note            | 8:30 - 9:45        |                                |
|                                    | SO1                        | School Technology                        | Jeanne Hayes          | School & Office     | 10:00 - 11:15      | Workshop                       |
|                                    | CR1                        | Trend Presentation - Attitudes and Usage | Craft and Hobby Assn. | Creative            | 10:00 - 11:15      | Workshop                       |
|                                    | IM1                        | Imaging Supplies                         | Dave Rocheleau        | Imaging             | 10:00 - 11:15      | Workshop                       |
|                                    | SC1                        | State of Writing Instruments             | Nancy Olson           | Scriptum            | 10:00 - 11:15      |                                |

| <b>Thursday,<br/>November 9th</b> | <b><u>Session Code</u></b> | <b><u>Session Title</u></b>             | <b><u>Speaker</u></b> | <b><u>Track</u></b> | <b><u>Time</u></b> | <b><u>CHA<br/>Workshop</u></b> |
|-----------------------------------|----------------------------|---|-----------------------|---------------------|--------------------|--------------------------------|
|                                   | SO2                        | State of Industry                       | TBD                   | School & Office     | 8:30 - 9:45        | Workshop                       |
|                                   | CR2                        | Color Trends                            | Leatrice Eiseman      | Creative            | 8:30 - 9:45        |                                |
|                                   | IM2                        | State of Industry                       | TBD                   | Imaging             | 8:30 - 9:45        |                                |
|                                   | SC2                        | Store Promotions                        | Larry Siegel          | Creative            | 8:30 - 9:45        |                                |
|                                   | SO3                        | Branding                                | Bill O'Connor         | General             | 10:00 - 11:15      | Workshop                       |
|                                   | CR3                        | Private Label                           | TBD                   | General             | 10:00 - 11:15      | Workshop                       |
|                                   | IM3                        | Visual Merchandising                    | Lynn Gonsior          | Creative            | 10:00 - 11:15      |                                |
|                                   | SC3                        | NPD Office Supplies/Category Management | TBD                   | School & Office     | 10:00 - 11:15      |                                |
|                                   |                            | Consultants Roundtable                  | 3-4 speakers          | General             | 11:30 - 1:00       |                                |

| <b>Friday, November<br/>10th</b> | <b><u>Session Code</u></b> | <b><u>Session Title</u></b>                       | <b><u>Speaker</u></b> | <b><u>Track</u></b> | <b><u>Time</u></b> | <b><u>CHA<br/>Workshop</u></b> |
|----------------------------------|----------------------------|---|-----------------------|---------------------|--------------------|--------------------------------|
|                                  | SO4                        | State of the Association                          | Steven Jacober        | School & Office     | 8:30 - 9:45        | Workshop                       |
|                                  | CR4                        | Scrapbooking                                      | TBD                   | Creative            | 8:30 - 9:45        | Workshop                       |
|                                  | IM4                        | Imaging   | TBD                   | Imaging             | 8:30 - 9:45        |                                |
|                                  | SC4                        | Understanding Data Synchronization, RFID, and EDI | TBD                   | General             | 8:30 - 9:45        |                                |